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- 1. **FAST panel proposes measurement guidelines; Kate Maddox; Advertising Age**, Chicago; Mar 8, 1999; Vol. 70, Iss. 10; Midwest region edition; pg. 42, 2 pgs
- 2. **Who are those Netizens?; Rachel X Weissman; American Demographics**, Ithaca; Feb 1999; Vol. 21, Iss. 2; pg. 34, 1 pgs
- 3. **Books, music, auctions top holiday destinations; Sharon Machlis; Computerworld**, Framingham; Dec 21, 1998; Vol. 32, Iss. 51; pg. 41, 2 pgs
- 4. **Web nets the masses; Tom Maguire; American Demographics**, Ithaca; Dec 1998; Vol. 20, Iss. 12; pg. 18, 3 pgs
- 5. **Web rivals' plan to merge draws cheers; Kate Maddox; Advertising Age**, Chicago; Oct 19, 1998; Vol. 69, Iss. 42; Midwest region edition; pg. 48, 2 pgs
- 6. **Web ratings companies' union may end online traffic gridlock; Adrienne Mand; Adweek**, New York; Oct 19, 1998; Vol. 39, Iss. 42; Eastern edition; pg. 50, 1 pgs
- 7. **Web ratings companies' union may end online traffic gridlock; Adrienne Mand; Brandweek**, New York; Oct 19, 1998; Vol. 39, Iss. 39; pg. 48, 1 pgs
- 8. **Web ratings companies' union may end online traffic gridlock; Adrienne Mand; Mediaweek**, Brewster; Oct 19, 1998; Vol. 8, Iss. 39; pg. 72, 1 pgs
- 9. **Marketers want solid data on value of Internet ad buys; Kim Cleland; Advertising Age**, Chicago; Aug 3, 1998; Vol. 69, Iss. 31; Midwest region edition; pg. S18, 1 pgs
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- 13. The New Ratings Game; For all the techno-savvy out there, measuring traffic on the Web remains a very inexact science; Heather Green in New York; Business Week, New York; April 27, 1998, Iss. 3575; Industrial/technology edition; pg. 73
- 14. Web ratings lists make or break some ad deals; Kate Maddox; Advertising Age, Chicago; Apr 13, 1998; Vol. 69, Iss. 15; Midwest region edition; pg. 26, 2 pgs
- 15. AOL makes point of footnote; Anonymous; Multimedia Daily, Washington; Apr 9, 1998; pg. 2, 2 pgs
- 16. Who's surfing; N'Gai Croal; Newsweek, New York; Apr 6, 1998; Vol. 131, Iss. 14; pg. 8, 1 pgs
- 17. NetRatings debuts Web planning service; Kate Maddox; Advertising Age, Chicago; Mar 30, 1998; Vol. 69, Iss. 13; Midwest region edition; pg. 40, 2 pgs
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4	US 5805792 A	19980908	Emulation devices, systems, and methods	714/28
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